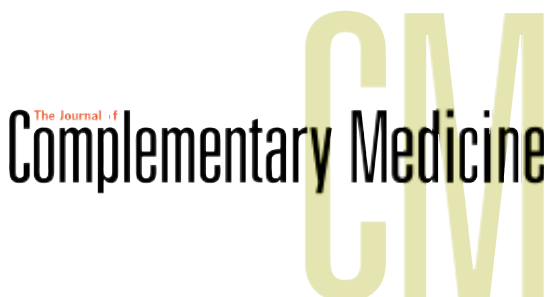




Premium Audit Report

**Published by:**

Optimal Health Communications P/L
54 Alexander Street
Crows Nest NSW 2065
PO Box 1694 Crows Nest NSW 1585
Telephone 02 9439 4366
Facsimile 02 9439 1366
Web: www.jnlcompmed.com.au

Contacts:

Sales & Marketing Manager
Nicole Dixon - Mobile 0410 618 331
Email: nicole@jnlcompmed.com.au

Publisher - Russell Norden
Mobile 0419 939 314
Email: russell@jnlcompmed.com.au

Frequency:

6 times a year

No of Issues audited: 5

Magazine Positioning:

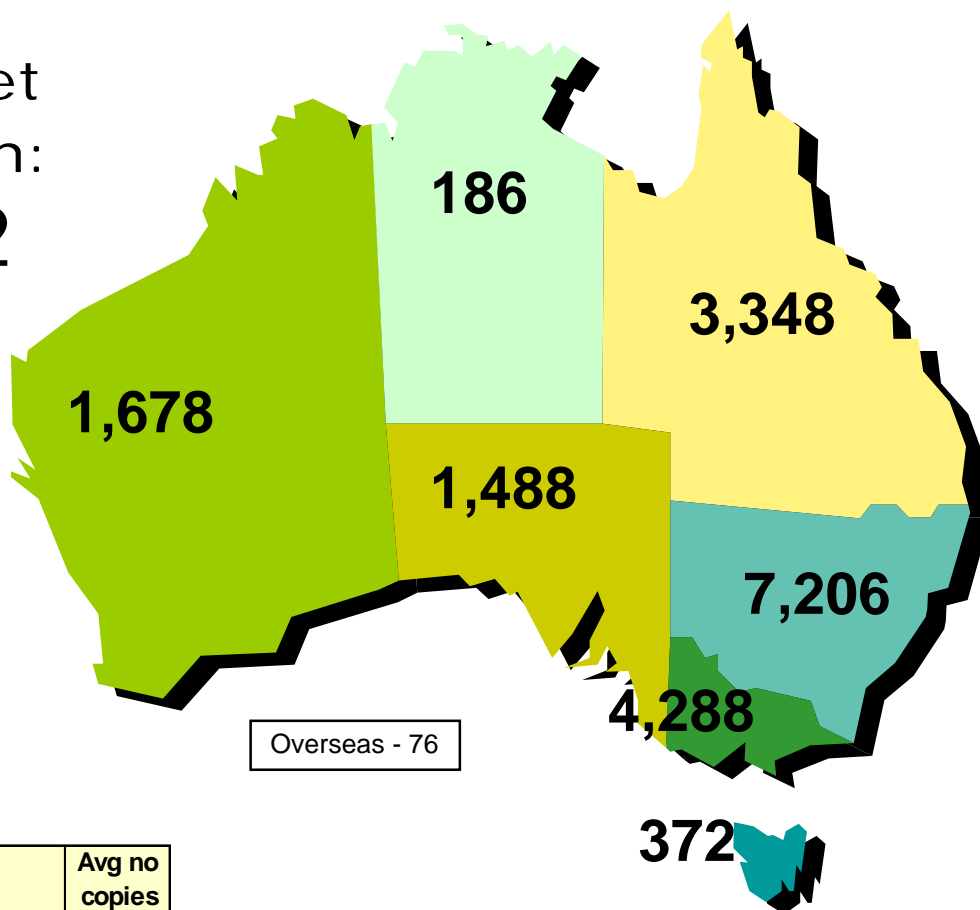
The Journal of Complementary Medicine is the first Australian medical publication dedicated to holistic well-being that healthcare professionals can trust. The JCM is independent, with practical articles and peer-reviewed by the foremost figures in Australian complementary medicine research and education.

Target Audience:

The JCM is delivered free of charge nationally to general practitioner surgeries; retail pharmacies and health food retail outlets. The JCM also has a growing subscription database of natural health practitioners, students, young GPs and pharmacists.

Average Net Distribution: 18,642

As audited:
1st April 2003 to
31st March 2004



Audited by the



Delivery Method	Avg no copies
Avg copies mailed, less returns	16,902
Avg copies delivered to households	1,740
Total	18,642

Information contained in this report is valid until March 31 2005
The CAB has audited only the circulation information in this report.
Positioning and target audience claims were supplied by the Publisher.
Please call the CAB on 02 9954 9800 to confirm current membership status.