

# FREE ADS!

Advertise in *The Journal of Complementary Medicine* and take advantage of these **Special Offers**.

## 8 ads for the price of 6! SAVE 25%

Book 1 advertisement in all 6 issues of 2003  
and receive an **EXTRA 2** advertisements (of equivalent size) for **FREE**  
(**PLUS** you can book 2 of these 8 advertisements in a prime position with **no loading**)

**OR**

## 4 ads for the price of 3! SAVE 25%

Book 1 advertisement in 3 issues the *JCM*  
and receive an **EXTRA 1** advertisement (of equivalent size) for **FREE**  
(**PLUS** you can book 1 of these 4 advertisements in a prime position with **no loading**)

### Take Advantage of these Special Offers!

Size	Rate Card		Effective Price
Full Page	<del>\$4,290</del>	→	\$3,218*
Half Page	<del>\$3,220</del>	→	\$2,415*
Junior Page	<del>\$3,220</del>	→	\$2,415*
Third Page	<del>\$2,590</del>	→	\$1,943*
Banner	<del>\$2,360</del>	→	\$1,770*

\*Price per ad when you take advantage of our special '4 ads for the price of 3' offer.

Book now so you can take advantage of these excellent incentives and advertise in the cost effective *Journal of Complementary Medicine*

Please phone **Nicole Dixon** now on **(02) 9965 7290** to discuss how we can help you.

The Journal of  
**Complementary Medicine**  
Bridging Conventional and Complementary Medicine

**JCM**

the **powerful** new medium to **develop** your business